

MARASSI 2023

G.RIDE

SERVICE **SPONSORSHIP**

COLLABORATION WITH **SARA'S ADVERTISING**



POWERED BY



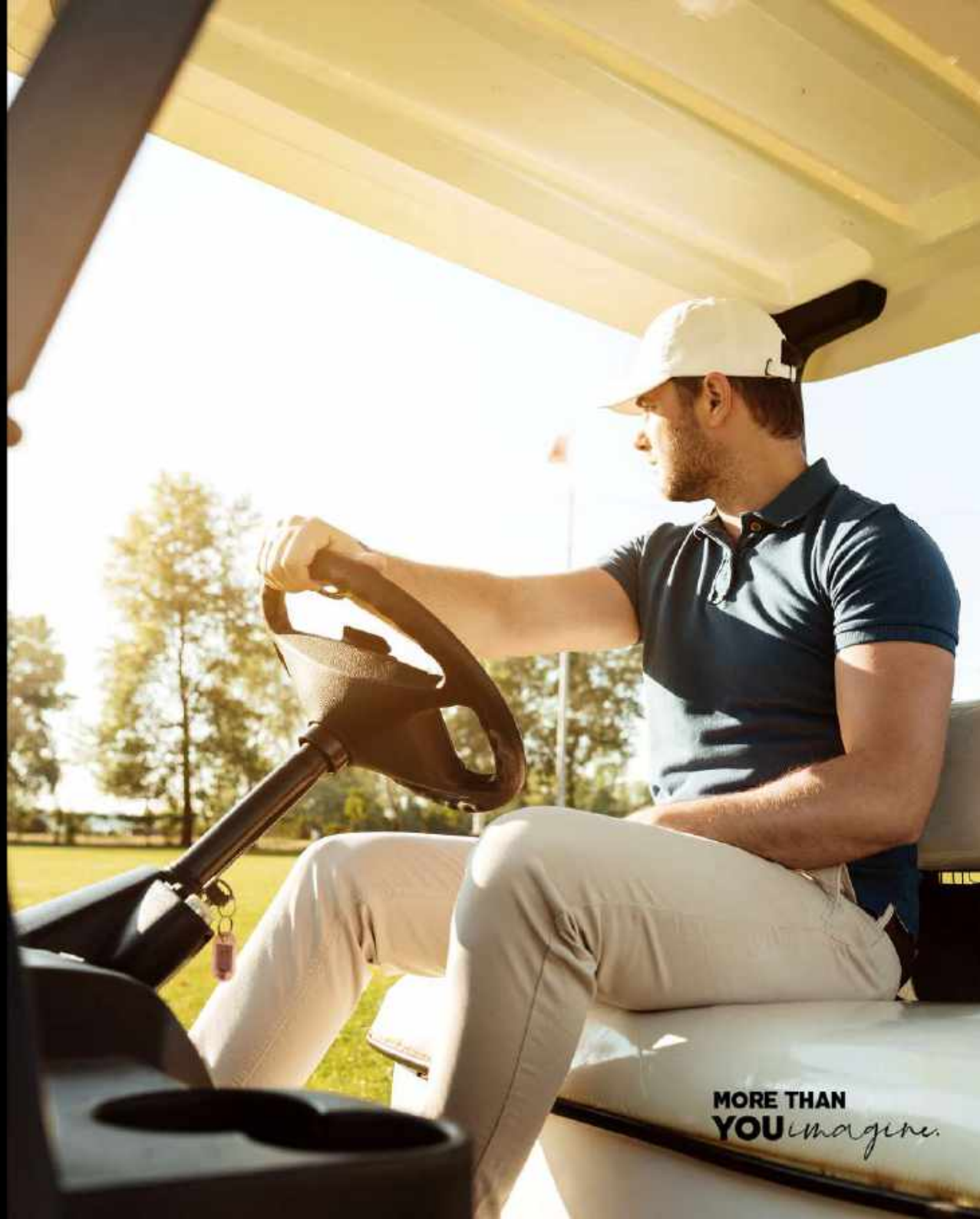
 **sara's.** | **MORE THAN
YOU** *imagine.*

ABOUT G.RIDE

G-Ride is a service provided by **Matgr & Sara's Advertising.**

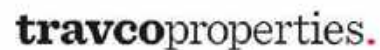
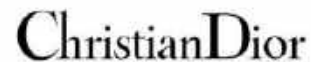
We offer Mobility Solutions that support sustainable **green environment** by offering a variety of solutions inside gated communities.

Leading the Egyptian market since 2007, MATGR has owned the vision of putting the residents' lives at ease while keeping our **Earth ever-green.**



MORE THAN
YOU *imagine.*

WITH THE **BIGGEST BRANDS** IN THE REGION **TRUSTING G.RIDE...**



CUSTOMERS
TRUSTING
& G.RIDE
& SARA'S
ADVERTISING
WITH THEIR
SPECIAL EVENTS



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THROUGH OFFERING **A VARIETY** OF GOLF CARTS THAT MEETS YOUR **CUSTOMERS NEEDS...**

Fleet benefits by E-Cars of G.Ride:

- Smart units
- High performance
- Market leader

QUALITY OF SERVICE

Well trained customer service team:

- Soft skills
- Customer Experience
- Captains
- Presentable
- High level of education
- Professional driving etiquettes



BUT, **MOST**
IMPORTANTLY
WE ARE READY TO
MAKE SURE OUR
PARTNERSHIP
APPEAR IN THE **RIGHT**
WAY.



WE EVEN HELP YOU **BOOST YOUR BRAND!**

Get exclusive right to place advertisements on all **MATGR buses, golf carts, and bus stations with** activations across all our partners.

Daily traffic reach: **500,000 Consumer**

- Visibility in all areas including high traffic locations along the beaches, shopping center, restaurants,...etc
- Publicity and positive presence all over the season, along **Marassi**



MARASSI PLAN 2023



MORE THAN
YOU *imagine.*

G.RIDE ROUTES COVERAGE 2023



- FREE SHUTTLING
- PAID RIDE SERVICE
- BEACH SHUTTLING

HOT LOCATIONS

- M Porium
- Sales center
- Safi Beach
- Club House
- North Beach
- Water World
- Alamein / Address



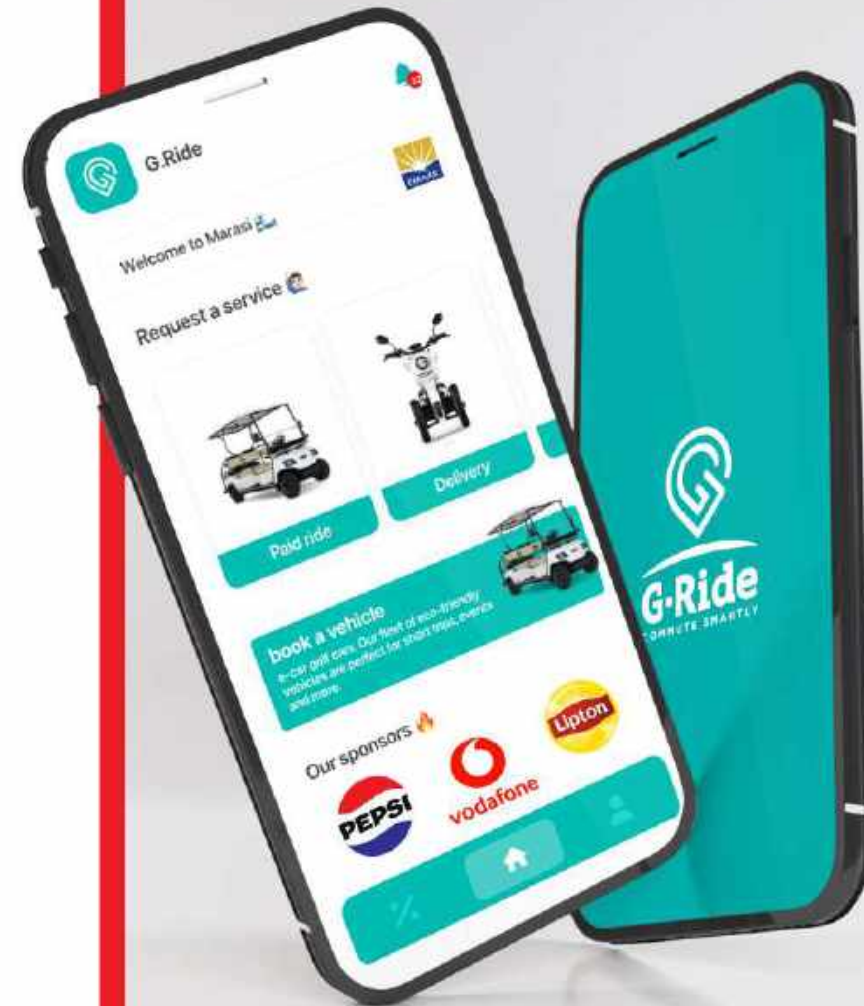
01 CAPABLE TOOLS G.RIDE MOBILE APP

Book A Ride:

Now using our mobile application G.Ride on both Apple and Google Play Stores, you can book a ride in your gated community, service now is available in **MARASSI North Coast and ALMAZA Bay.**

Rent Request:

Submit your e-cart rent request through our website in services tab or through our mobile application menu.



02 WE EVEN HELP YOU BOOST YOUR BRAND!

Branding Opportunities: Bus Stations **35+**

We offer a big number of bus stations covering **all Marassi areas**.

All the bus stations will be **branded** in order to **grab the attention of customers** and achieve the highest number of traffic.

We will also provide each station with ushers to distribute promotional products and giveaways.



03 WE EVEN HELP YOU BOOST YOUR BRAND!

Branding Opportunities:
Buses **30+**

G-Ride offers a wide range of busses that move all around **Marassi** FOR FREE with the utmost comfort for passengers and the **best quality**.

Branding these busses will increase customers loyalty and **increase the ROI in return**.



04 WE EVEN HELP YOU BOOST YOUR BRAND!

Branding Opportunities: Golf Carts 42+

G-Ride offers Golf Carts upon request with a smart, yet **simple mobile app**.

With one click, passengers book their trips and move wherever they want **inside Marassi** at the finest ease.

Branding these carts is a plus when it comes to raising and sustaining the good image of **brands**.





PRICE:
323,000\$



16

Bus Stations

6 Hot Locations

10 Normal Locations



10

Golf Cars Beach Units

4 Sali beach Units

3 Clubhouse beach Units

3 North beach Units



Boost your brand's
visibility with **G.Ride
Mob Application**

- Increase your visibility and reach a wider audience through our app through the application interface & for every navigation on the app.



13

Electric Bus



14

Golf Cars

Paid rides /From parking to beach



Sponsor can pay by daily Egyptian pounds exchange rate



**MORE THAN
YOU** *imagine.*



PRICE:
194,000\$



10

Bus Stations

4 Hot Locations

6 Normal Locations



5

Golf Cars Beach Units

2 Sali beach Units

1 Clubhouse beach Units

2 North beach Units



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Mob Application**

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8

Electric Bus



9

Golf Cars

Paid rides /From parking to beach



Sponsor can pay by daily Egyptian pounds exchange rate

sarb's. | **MORE THAN
YOU** *imagine.*

03

BRONZE PACKAGE

PRICE: 97,000\$



4

Bus Stations

2 Hot Locations

2 Normal Locations



3

Electric Bus



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Increase your visibility and reach a wider audience through our app through the application interface & for every navigation on the app.



4

Golf Cars

Paid rides /From parking to beach



Sponsor can pay by daily Egyptian pounds exchange rate

04

USHERS
& SAMPLING
PACKAGE

PRICE:

5,000\$

Branding Opportunities Exclusive for sponsors only:

Uniform **100+**

Branding staff uniform will increase the appearance of your logo inside **Marassi** and will grab the attention of customers and achieve the **highest number of traffic visibility at the bus stations.**



Sponsor can pay by daily Egyptian pounds exchange rate

 **sard's.** | **MORE THAN YOU** *imagine.*

CONTACT US

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DUBAI OFFICE

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RESTAURANT, FIRST FLOOR.

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SARAADVERTISING.COM



*Thank
you.*

